

The Terminal, Richmond's oldest newspaper, gives you the news you should have and will continue to protect your interests.

RICHMOND TERMINAL

ESTABLISHED IN 1903 • A LEGAL COUNTY AND CITY NEWSPAPER

The Terminal newspaper honestly works for the best interests of the taxpayers and works for more industries and Richmond pay rolls.

VOL. XXVI

RICHMOND, CALIFORNIA, FRIDAY, AUGUST 23, 1929

No. 34

RICHMOND HUNGRY FOR INDUSTRIES AND PAY ROLL

Lower Tax Rate and Modern Charter Will Bring Them Quickly

Why Not Get Oakland's Recipe and Apply It Vigorously Until It Sinks In?

Oakland is one of the three top cities of the United States that has broken all records in industrial development the past year.

Oakland acquired in 1928-29 126 industries, over 100% of them major industries.

This is an average of a fraction over ten a month. This year so far the number of industries for the first month in the fiscal year (July) were 18 in number, and show an increase of 260 per cent over the same month last year. During the last three months new industries have been located in Oakland at the rate of one every two days, including a large number of major plants.

In addition to the industrial firms that have located in Oakland the past year, 91 business firms located in Oakland last month against 70 for the same month (July) of last year.

The figures are official, and are taken from the records and verified by the Oakland chamber of commerce. They are not printed for comparative purposes nor to reproach or reflect upon our local chamber of commerce or upon our incompetency in securing at least away.

American Legion Hold State Convention at San Diego

San Diego, Aug. 21.—California's world war veterans held their eleventh annual state convention of the American Legion here the past three days. The Legionnaires twenty thousand strong participated in the most pretentious convention program ever arranged by the California department of the organization.

We Can Beat That

According to a check made by city officials, Martinez will have a combined tax rate of \$5.48.

Chamber of Commerce Ask For Advertising Appropriation

The city council received a letter Monday evening asking the city for an appropriation of \$3600 for advertising purposes. The budget committee will no doubt be able to squeeze in a little item like \$3600. We need the industries, and the payroll. Consistent advertising, intelligently and fairly distributed, will do wonders. It brought Los Angeles a population of more than a million.

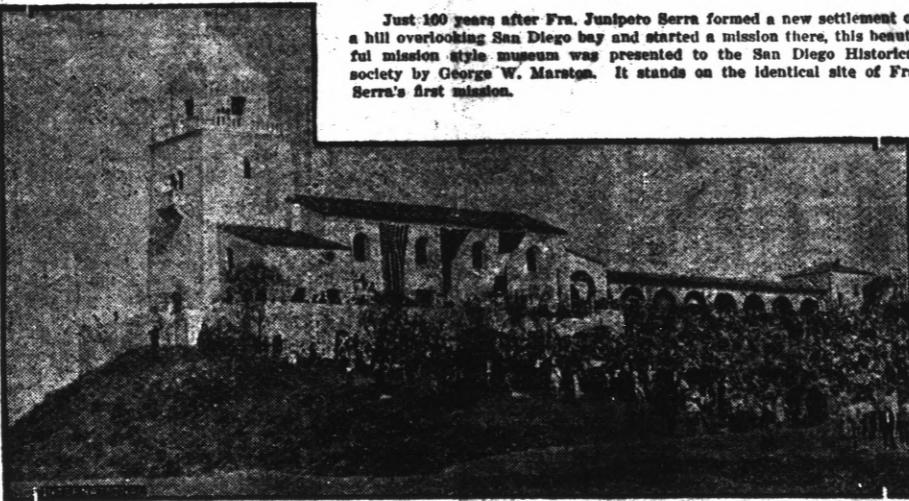
Job printing never was better than it now at The Terminal office.

Charter Meeting

MEMORIAL HALL

Wednesday Eve., Aug. 28

Everybody Welcome; Ladies Invited
Come and hear some facts about
"The High Cost"
Come! You'll Get An Earful



San Diego's Beautiful Mission Style Museum

Just 100 years after Fr. Junipero Serra formed a new settlement on a hill overlooking San Diego bay and started a mission there, this beautiful mission style museum was presented to the San Diego Historical Society by George W. Marston. It stands on the identical site of Fr. Serra's first mission.

Supervisors Set County Tax Rate

Martinez, Aug. 23.—The board of supervisors Monday fixed the county tax rate for the ensuing and fiscal year 1929-1930.

The total outside rate, applied to outside incorporated cities, is \$2.46 per \$100 of assessed valuation. This compared with a rate of \$2.65 levied last year, is a reduction of 19c, or 7.2% less than last year's rate.

With the reduction of 19c, the rate includes 20 cents for raising \$180,000, the initial payment on the proposed half million dollar ball of records.

The 19c also includes 6½ cents to raise \$60,500 for preliminary work on the joint highway tunnel, and .063 cents to increase the general reserve by \$56,783, to a total of \$400,000.

Here's Your Chance
The State Agricultural Society will award a gold medal to the one who has an exhibition at the coming fair the best apple cider. The formula for making the cider must accompany the exhibit, and "no fooling." The judges will be on the job to enforce the Voistead requirements.

Enormous Damages
Damages from forest fires have amounted to an enormous sum the past two months, estimated at \$25,000,000. The loss from forest fires last year, according to the report of the agricultural department was \$83,000,000.

N'GI TAKES A STROLL



N'Gi, three-year-old baby gorilla at the Washington zoo, snapped while out for his daily stroll with Head Keeper William Blackburn. N'Gi is one of only three baby gorillas that have survived after being removed from their native haunts. He is treated just like a baby—petted, fed and taken on a daily walk by his keeper.

Astonishing Mortality In Small Business

Everywhere the mortality in little business is astonishing—small businesses failing on State street and on Main street alike. They are failing, not because of lack of opportunity, but for the necessary help and assistance from their manufacturers to equip them with the knowledge and experience to meet savage competitive thrusts of chain stores and mail order houses.

And to this assistance to the little business should be added the unsparring efforts of the banks to help the small business man to be more efficient, to buy better, sell better, and through intelligent advertising better serve his consuming public, and thereby add to the strength of the entire industrial fabric of the country.

In a way people are losing their sense of proportion in hastily formed opinions of the apparent prosperity of particular industries. The most striking illustration of this fact comes from the automotive industry. In the public mind this particular industry has become synonymous with prosperity. The fabulous sums that have been earned and disbursed in this business have brought about the popular conception that the entire automotive line has been equally prosperous—the manufacturer, the raw material producer, the accessories, maker, and the distributor. But the fact is that the retail distributor has never been universally or generally prosperous. What is true of this great industry is immeasurably more so of many other lines of business.

Richmond will get the payrolls. Keep on boasting—don't knock.

Berkeley and Key to Share Jointly

Berkeley, Aug. 23.—Arrangements have been practically completed whereby the city of Berkeley and the Key System Transit company will jointly share in the use of the new electroliers to be installed on San Pablo avenue in Berkeley between Haskell and Dartmouth streets, it was announced today by A. P. Bell, vice-president in charge of engineering for the transit company. According to Bell, the Key System will remove all of its trolley poles on this portion of San Pablo avenue and trolley guide wires will be fastened directly to the electroliers. The Key System is contributing \$5,845 towards the cost of installing the new electroliers, Bell says.

W. J. Buchanan, chairman of the board of supervisors and R. J. Trembath, member of the board, accompanied by their wives, are on a brief vacation.

More Chain Stores

Two large merchandising companies, the J. C. Penney Co. and the Montgomery Ward Co., are opening stores in their new buildings in Pittsburg, Cal. Pitts is a payroll city, which accounts for the establishment there of the big chain merchandising firms.

MANDELL IS TRAINING



Sammy Mandell, king of the lightweights, doing a little rope skipping as part of his training in preparation for his coming fight at Chicago with Tony Canzonieri on August 2.

Heat Resisting Paint

The Southern Pacific announces near completion of the latest type of heat resisting lounge cars, to cost \$600,000. Aluminum paint and anti-actinic window glass has solved the problem of keeping the cars cool, which will be great relief to passengers while crossing the deserts and barren regions.

Must Have Been a Kid Burglar?

Those Berkeley burglars are hungry guys, as they seem to specialize on delicatessens. One of the gentry visited a University avenue food store the other night and after tapping the till he also tapped several bottles of soft drinks, after indulging in a menu of potato chips, cheese and crackers, canned goods, etc.

Needed Five Trucks to Carry Bond Issue Mail

When the stockholders of the American Telephone and Telegraph company were notified of the company's offer of \$219,000,000 worth of ten-year convertible 4½% debenture bonds, it required five trucks, each with a cargo of forty well stuffed mail bags, to carry the notifications to the New York post office, which is one of the biggest single batches of mail the post office had ever received.

CITY BUDGET MAY BE AN ASTONISHING SURPRISE TO ALL

Advance Information That City Tax Rate Is to Be Trimmed Down From \$2.30 to \$2.08

And here comes a little information over the "wire" that has not been released:

The budget fixers, it is reported, are going to trim the tax rate from \$2.30 to \$2.08.

The budget fixed by the city council last year to conduct the city's business was \$934,000. This year the amount to carry on has been set at \$605,600, which is a drop of \$328,400 from last year's budget, a most astonishing re-

liefment. Those comparative figures on the costs of other city governments as compiled by Lee D. Windrem and published in The Terminal, this newspaper, are producing results. Figures, when verified, are convincing.

Why They Leave Town

When a merchant leaves town and settles in another and more prosperous locality, the wiseacres say, he was a "dead one," inactive, etc. They don't mention the high rent, the exorbitant taxes and the onerous overhead, with chain store competition that drove the merchant out to seek greener pastures. It is the same way when the reform element start a movement to better conditions. They are called radicals, agitators and malcontents. But the new charter organizers have a following of a large number of the best citizens and property owners of Richmond, who will continue the fight for a better government until they get it.

They Want to Read That Lease

Copies of the Parr terminal 50-year lease are in demand, the first thousand copies having been distributed to interested citizens and taxpayers who are behind the new charter movement. Never in the history of the city have the people craved so much inside information, and the 50-year lease printed in large eligible type is a revelation to many, some of whom never knew it was even published.

The Terminal's circulation has doubled in the last three months.

Visit



SACRAMENTO AUG. 31-SEPT. 9

JOB PRINTING NEW TYPE FOR EVERY JOB
Printers Cast their Own Type now. Bring your JOB WORK to
THE TERMINAL, 314 Sixth Street; Telephone Richmond 132

Golden State

News of Interest to All

Willows Civic Organizations have initiated a movement for a municipally owned water works. The taking over of the gas and electricity departments of the Pacific Gas and Electric Company is also being advocated.

Preparations for a great air show September 1-2 were being formulated by Salinas Post No. 31, American Legion. The show will consist of nearly every form of aerial maneuvering, and many fliers from over California are expected.

Rates on lumber and lumber products shipped to Orovile from California and Oregon points have been reduced 4 cents by the Southern Pacific Railroad through efforts of the industrial committee of the Oroville Chamber of Commerce.

Another industrial plant may move to San Leandro. An eastern paint company took an option on a two-acre parcel of land. Mayor Jerry W. DeCous, who conferred with officials of the company, said that plans were being prepared to erect a three-unit plant which will call for the employment of 200 persons.

There are 189 licensed real estate men in Stanislaus county, according to figures announced by Glenn Williams, secretary of the California Real Estate Association, through the official organ of the organization, the California Real Estate Magazine. Altogether there are 50,910 real estate licensees in California. Of this number 30,339, or 60 per cent, are in Los Angeles county.

State institutions, including hospitals, prisons, homes for the deaf and blind and industrial schools, have a combined population of 31,590 persons, according to Earl E. Jensen, state director of institutions. This is an increase of 171 over his last quarterly statement. Folsom prison has 2223 inmates, and San Quentin 4249, including 106 women. State hospitals house 15,473 patients, while 2372 girls and boys are in the industrial schools. There are 3802 patients in the Pacific Colony in Los Angeles county.

Establishment of the army air base north of San Rafael will be made within a year, it was learned recently. The Seventh Pursuit Group, now stationed at San Pedro, will be ordered to the new field, in order to give the naval air forces the North Island field now overcrowded with both the army and navy bases. The San Rafael site recently was selected, together with one at Alameda, and the War Department plans to spend \$5,000,000 on each field.

For the first time in history travel will continue all winter across Sutter Basin without interruption. Although legal delays will not permit paving of the highway projected by the joint Sutter-Yolo district, just formed, Sutter county Supervisors plan to maintain a gravel surfaced highway. The causeway over Sutter by-pass, built by the State, will be ready for use this winter. Next year the paved highway will give the bay district a better route to Northern California.

Construction of new state roads in Mendocino county is opening up a new area of mountain scenery for the motorist. Residents of Fort Bragg contend that the county contains some of the most inspiring scenery in the state, with its wild redwood forests, numerous fishing streams and other mountain attractions. Citizens of the town point out that scenery had much to do with the establishment of the town, for when it was established by Lieutenant Helmholz in 1856 as an Indian reservation, wild mountain characteristics, among which the Indian seat at home, entered into its location as headquarters.

By the narrow margin of \$129, G. W. Cushing, Richmond paving contractor, now engaged in paving Alhambra avenue in Martinez won the contract to pave numerous streets in recently annexed residential districts of Antioch with a bid of \$48,445.18. Cushing was the lowest of eight bidders whose tenders ranged upward to \$55,000. M. J. Bevanda crowded Cushing close for the ward, his bid being only \$139 over that of the Richmond contractor. The streets to be paved with concrete lie south of Tenth street, and will complete the paving of the city's streets.

Youths of California are "being educated before they grow up" and are turned out of school rooms into a matter of fact world, unable to apply the knowledge they have acquired, Vining Kersey, state superintendent of public instruction, declares. "Fact centered" instruction employed in California public schools in the education of children will in time give way to "child centered" methods of instruction. Kersey predicts. There will be a day when report cards recording the fact assimilation grade of the student is passed. Pupils will be educated in life experiences—those they must face when they have left their teacher in the classroom, he believes, and the schools will endeavor to develop qualities of manhood and womanhood in children.

At the request of the city council, Guy Windrum, secretary of the Chamber of Commerce, took up with C. H. Russell, state highway engineer, the matter of the city of Modesto voting out from within the city limits that portion of the state highway extending about half a mile north of the city from the south bank of the Free river.

A 44-inch bacon and an 18-inch blinker beacon were installed at the Modesto bridge. The installation was made by D. K. Wilson, engineer for the Department of Commerce.

The Vallejo police have received the delivery of one of the latest type Thompson machine guns. The gun is capable of firing 300 bullets a minute.

The name of Red Bluff will soon be plainly visible at night to aviators, due to plans of the Red Bluff Achaean Club to erect an illuminated sign on the roof of the State Theatre.

Property tax delinquencies in the city of Hayward during the past fiscal year amounted to less than \$1,000, according to Fred P. Schilling, tax collector. This is the lowest tax delinquency in recent years.

The Pacific Gas and Electric Company was granted pipe line and telephone rights of way over Maryland Oil Company property in the Kettleman Hills, according to documents recorded at Hanford. The pipe line will be a link in the natural gas main to San Francisco.

Pacific Grove, with a population of less than 5000, may soon have three banks. T. A. Work, Monterey capitalist, has filed an application for a banking permit. Morris Spazier, one of the directors named for the new bank, says if the permit is granted, the bank will be housed in a new building in New York.

Water for use in the cooling system at the Great Western Power Company's sub-station at Antioch is now being supplied from the local water system. The company for years has used water from the San Joaquin river, but the encroachment of salt water has rendered that water unfit for use in the plant, according to company officials.

Assessed values of operative and non-operative property in Sacramento county for 1929 total \$161,890,222 as compared to \$162,016,836 for last year, according to a report filed by B. C. Erwin, county assessor, with the board of supervisors. Homes of war veterans which are exempt are valued at \$1,176,330. The assessment on city property totals \$106,300,200, the board of equalization having cut the gross report of \$121,517,335 to that figure.

Plans for an organized fight against a Southern Pacific Motor Transport freight and passenger service between Point Reyes and Monte Rio were completed at a meeting at Occidental. The application before the State Railroad Commission is opposed on the ground that the proposed service would be inadequate, and would furnish the Northwestern Pacific Railroad legal right on which again to apply for authority to abandon the present railroad line between the two points.

One hundred and fifty Sacramentoans, all trainmen in the employ of the Southern Pacific Company, and their families had a reprieve from a recent order which would have compelled change of residence to Oakland or Sparks, Nevada. Postponement came when T. Aheren, assistant general manager, announced that the recent order of Division Superintendent W. L. Hack rearranging trainmen's schedules would not be placed in effect at the present.

Show, to be held in Stockton soon has the largest list of exhibits in its history entered, according to reports. Livestock and poultry entries are the most numerous. Racing in the afternoons during the fair will be for purses aggregating \$20,000. At the fair last year an average speed of 2:09 was made for fifty-three heats, and with the entry of record breaking horses this year racetrack enthusiasts are looking for track records to top.

California Development Association will campaign to have all air schools in the state rated by the United States Department of Commerce, it was announced by R. E. Fisher, chairman of the association's aeronautical committee. The Federal Government has authorized rating of air schools, but such rating is not compulsory, he said. The association will campaign to secure recognition of the need and benefits of Federal endorsement by means of the Department of Commerce classification.

Directors of the Chamber of Commerce will take action on the proposal to call an election for the annexation of territory between Sacramento and North Sacramento. The annexation of this region is necessary to permit North Sacramento to become a part of Sacramento, the law providing that territory annexed must be contiguous. The chamber is anxious that the election be held before the Government takes the 1930 census.

With passage of a law by the last Legislature holding county governments liable for acts of their employees in damage suits, Butte county is taking steps to obtain public liability and property damage insurance on all automobiles and other valuable vehicles operated on county business. The Board of Supervisors thinks the county should be met at least partial coverage on county automobiles.

Frank Boyle, county purchasing agent, is receiving offers from various companies on insurance rates. It is estimated the plan will increase the county insurance costs by \$2500. The supervisors' budget contains \$8500 for insurance.

Oroville high and elementary schools ask more money for operating expenses in the next fiscal year than was spent in the past year. Last year the high school spent \$74,485 while next year \$76,800 is asked. The elementary schools want \$78,216, while \$75,479 was spent last year.

Nearly one-half of the total amount of quicksilver in the United States was produced in California in 1928, some 8711 flasks valued at \$23,50 a flask, according to the Bureau of Mines and Mining. The nation produced 16,534 flasks.

GIRL PLAYS CUPID AND EARN \$2.50

Finds Occupation Not Remunerative in Paris.

Paris.—In spite of the hectic, hard-boiled kind of life that Paris is pictured as living, romance is not altogether dead in the city on the banks of the Seine.

Some one who can prove this is a certain young American girl. She isn't the heroine of the story. Instead, she played the part of cupid.

In recounting the affair the French newspapers refer to her as Miss X. She arrived in Paris with no clear idea of what she could do, until some one suggested she become a guide for select young ladies. Now guides for young ladies select and otherwise are as numerous as the fishes in the ocean; the idea seemed good to her.

The girl inserted an advertisement in English in the French and English language newspapers in Paris and sat down to wait for answers. One came. It was from an automobile mechanic in New York.

"Dear Miss," he wrote: "I don't want to be guided about Paris, but there is a girl I met over there to Paris towards the end of the war that I should like to know about now. She was so beautiful her face haunts me still."

He couldn't remember her name, but he had her last address. He recalled, too, that she played the violin. The girl went to the address indicated in the Avenue Jean Janres, traced the little French sweetheart of the American doughboy, and hurried back to write a letter to him to tell him so.

More letters passed and in one of them the boy in New York asked Miss X to propose for him, which she did. A few weeks later mademoiselle and her mother sailed for New York. And still later came a final letter for Miss X. It contained a check from the bridge from two dollars and a half.

Since even people who act cupid must live on something, the American girl is now back home.

Build Dugout on Rich Lot; Live on in Luxury

San Francisco.—Habits of "dug-out" dwelling in France proved an inspiration to Frank Schroeder and Frank Madero, who a year ago constructed a bit of "front line trench" in the heart of San Francisco's business district. The men were "broken" and the fact that the vacant lot they chose was valued at \$100,000 didn't matter to the veterans, who sought assurance of a regular place to live.

Among other things the pair made the lot, formerly an unattractive place, a flower garden and repository of beautiful shrubbery. Because of the improved appearance no one objected.

As the weeks sped by the cave improved in appearance. Flowers and shrubs concealed most of it, and enlargements were made. Telephone service was installed about eight months ago, and with prosperity came a radio and other comforts of home.

Schroeder and Madero boast of being the only "cavemen" in San Francisco, as well as possessing the distinction of having "squatted" on \$100,000 worth of property and gotten away with it.

Family Tombstones Sold by Former Aristocrat

Moscow.—The artistic gravestones on the tombs of her parents are helping support a former aristocrat now reduced to beggary.

Lady Maria Skaratina-Demskaya was once among the most brilliant figures in the imperial court at St. Petersburg. Now she is a familiar figure on the streets of Moscow—an old, sick woman who begs kopecks from passersby.

Recently, when it was announced that a monastery where her family tombs are located would be razed, she reclaimed the sculptured gravestones over her father's and mother's tombs and the fact that the vacant lot they chose was valued at \$100,000 didn't matter to the veterans, who sought assurance of a regular place to live.

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New York.—The Leslie Anna gold medal for 1929, awarded in recognition of "the most outstanding achievement in the prevention of blindness and the conservation of vision," will be presented to Dr. Ernest Fuchs, of Vienna, at the International Ophthalmological congress in Amsterdam, on September 10. This will be the first time that any other than an American is given this honor, Lewis H. Carris, managing director of the National Society for the Prevention of Blindness said, in announcing the award.

The patient, J. M. Riegel, widely known northwest newspaper man, underwent an operation for the removal of a kidney. As he lay on the operating table it was seen that he needed a transfusion; both a nurse and an anesthetist, promptly gave some of their blood.

Riegel was taken to his room where his condition was found to be growing steadily weaker. Close friends and relatives of the patient gathered at the door, eager to give him some of their blood.

But with only moments to spare the physician, whose name was not revealed, refused to take the time necessary for tests, but bared his own arm and gave the patient some of his own blood.

The surgeon then hurried back to the operating room to complete the day's work, which included another major operation. Shortly after the transfusion Riegel began a steady improvement.

Find Cache of Tear Gas Buried in Berlin Suburb

Berlin.—Residents of the fashion-ble-wendt suburb of Wilmersdorf were thrown into a panic last night when an extensive cache of poison gas was discovered in the heart of their district, buried only a few inches under the surface of the street.

Workers found layers of small glass bottles under the surface. Not knowing the contents, they broke a few.

Several were so severely poisoned they were taken to hospital.

The police discovered the cache was

located on the site of a war-time tear-gas factory and that 100,000 bottles of the gas were buried there when the production of the poison was abandoned.

Surgeons in a hospital here grafted a brand new palate for Inez from her right arm. The skin was partly severed and attached to the roof of her mouth, but her parents in Moorehead, Miss., noticed she suffered some discomfort and failed to grow normally.

Surgeons in a hospital here grafted a brand new palate for Inez from her right arm. The skin was partly severed and attached to the roof of her mouth.

After that she merely waited with her right arm bound across her mouth, until a new palate formed.

Lightning Escapes Wall

Indianapolis.—Police Sgt. George R. Liese believes that a flash of lightning that struck his house evaporated 95 barrels of water in his cistern.

Liese discovered the cistern was dry and found no leaks in the concrete.

Born Without Palate; Given One by Surgery

Memphis, Tenn.—Modern surgery has successfully provided seven-year-old Inez Carter with her first palate.

Inez, a high school student, should be met at least partial coverage on county automobiles.

Frank Boyle, county purchasing agent,

is receiving offers from various companies on insurance rates. It is estimated the plan will increase the county insurance costs by \$2500. The supervisors' budget contains \$8500 for insurance.

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10,000,000 Candle Power Leads Flyers to El Paso

El Paso, Tex.—Visible between 100 and 150 miles, the 10,000,000 candle power light atop Mount Franklin near here, guides aviators nightly over Texan, Mexican and New Mexican wastes to El Paso. Sixteen thousand pounds of material, moved up the rough mountain side by man power, were used in making the 50 foot tower.

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HE NEVER REMOVED HIS HAT

(By D. J. Wade)

THE little town of Flossingham had never quite recovered from the blow it received when Dickson, its neighbor by but seven miles, was declared the county-seat and given a new courthouse.

Only those who have lived in an ambitious little town know the bitterness of the defeated in such small triumphs and the poorly concealed exultation of the successful. Flossingham, after this blow, sank into a doze which might have deepened into a Rip Van Winkle sleep if it had not been for the new drug store.

It had long been the consensus of Flossingham opinion that the town could not support two stores of any one kind. So when a very good looking young fellow with up and coming manner came to town, rented the largest room in the new Butler Building and announced that he would open a pharmacy there in the near future, the general feeling was one of pity rather than anything else.

There was one man, however, who felt nothing but resentment. Asa Pefferle had owned and run the only drug store the town ever had known. Asa was getting along in years and wasn't well. His store had been advertised as for sale in several county papers for some time and it was not without anything resembling equanimity that Asa received the news of his rival's approach. He longed to realize some "money on his place so that he could go to a good sanitarium for a nice long rest. To be sure Millicent, his niece, and only living relative, was to be thought of but Millicent had assured him again and again that she would gladly go to work somewhere else whenever she was freed from the care of him and his home.

"The only thing I can do," Asa told his niece bitterly, "is to give that young smart-alec a husky run for his money and I'm going to begin immediately."

Millicent was forthwith appointed a committee of one to keep a line on whatever was being done at the new pharmacy and report. The first thing she saw installed was a splendid soda fountain with all the latest improvements. There followed a magnificent line of toilet articles such as would bring to the lips of the eternal feminine only superlatives. The bottles on the shelves shone resplendently and the drugs were supposed to come from the shop up to the moment laboratories in the country. The furnishings were exquisite. The color scheme would attract any artist and the orderliness and cleanliness appealed to the most fastidious.

H. Halsey gave an opening for which the best station in radios was installed. He sent to the city for dozens and dozens of hothouse roses, which he gave away as souvenirs and distributed leaflets among the visitors telling of a handsome prize he was going to award to the person who presented the most suitable name for the new store, the judges to be selected from among the townspeople.

The place was packed. People surged in and out all through the day and evening, commenting amiably upon the magnificent outlay, listening to the radio, drinking free ginger ale and root beer and wearing roses of every hue and variety, but it was not the radio, the equipment, the free drink or the souvenirs about which the people buzzed when out of earshot. It was about Halsey, the handsome proprietor. During the entire day and evening he had worn a soft gray fedora hat pulled low over his face. He had served sodas and free drinks, adjusted the radio and passed out souvenirs without removing it even once.

Asa Pefferle was not so well. The news of the grandeur of the new pharmacy and the crowds which continued to patronize it even after opening day seemed to make his decline more rapid. What difference did it make to him that curiosity was the leading motive which took people into the store? In vain had he scrubbed and cleaned and rearranged his own place. In vain did he offer a souvenir with every purchase over a dollar.

Even the people on the outlying farms around Flossingham heard about the new store and dropped in to take a look at the man who never removed his hat. They never failed to spend tickets and dimes and quarters before leaving for soda water and other things. The gossip grew and waxed extravagant. It was even reported that clerks at the Flossingham hotel told how the new druggist ate and slept with his hat on.

People in Dickson heard about it and came to Flossingham to buy their drugs. Druggists learned of Halsey; came and sold his goods, left and spread the story about Halsey's gray fedora over half the state.

Millicent Starbright felt perfectly justified in going to the new drug store for sodas. Uncle Asa had no fountain in his and at the time, with each and every passing day, she was falling deeper and deeper in love with the new pharmacist.

In less than a year Halsey's business grew so rapidly that he was forced to acquire additional space. He put in several new lines and leaders and still wore his hat. Flossingham had never beheld him without that hat. The store was still spoken of as Halsey's pharmacy, but the votes for the new name were scheduled to be

judged on the first anniversary of the store's opening.

Curiosity was rife on that momentous day. Asa Pefferle had taken to his bed after placing his rapidly declining stock in charge of a neighbor's son who had clerked for him off and on. Millicent, his niece, having voted a name and slogan, waited among the crowd in Halsey's while the judges looked over the list. When they came out of conference and announced that the grand prize—wonderful toilet set of many pieces—had been awarded to Miss Millicent Starbright for her name, "Halsey's Hat," with its accompanying slogan, "Look for It in the Hat," she was never more surprised in all her life. Afterward, when H. Halsey managed to tell her in an aside that he'd like her to wait or come back after the crowd had gone, she couldn't possibly have described her emotions had she tried.

She went out and walked and walked, waiting for the multitude to disperse. When she finally went back to the store only one old lady remained and Halsey promptly got rid of her. When they were alone he locked the outer door and led her into his private office.

"I'm loved you ever since the first time you came in here," he told her without preface or preliminary. "Do you think you could ever come to care for me, even a little bit, Millicent?"

"Oh—but I—I—first of all, you'll have to tell me why you never take off your hat," she said, flushing red.

"Are you bald?"

"Well—I—"

"Don't tell me it's a disguise and you're hiding from some one! I—I couldn't bear that! You see—I do like you a little bit already!"

"I'm not bald and the hat isn't a disguise," he told her, smiling as he reached up to sweep the celebrated gray fedora from a wealth of curly chestnut hair. "I merely wanted to start a business here in a pleasant little town which I realized could not support two drug stores. I knew your uncle wanted to sell out but I didn't have money enough to buy at first. It was easier to start with a little money and plenty of credit but I knew I'd have to think up something radical and startling to make business come my way. My mother and father expected me to be a girl and they named me Hattie for my mother. When I disappointed them they changed the name to Hattie but everybody else in the world called me Hattie. I hated it. It never seemed to arise above the indignity of that awful name. Maybe that is why I was prompted to use the hat idea for my specialty—an urge to make an unpleasantness pay for itself—anyway, it worked."

"Will—will you feel that you must keep on making it pay? And may I call you Hattie? I don't think it a bit unpleasant.

"I'm through with the gray fedora, Millicent. I've money enough to buy your uncle out now so we'll be the only drug store in Flossingham and if you'll marry me I'll spend the rest of my life trying to make you happy."

"—I suppose I might as well say yes," she said shyly. "I've thought of such a lot of ways to use the hat idea for advertising, it would be a shame to waste them, wouldn't it?"

Great Men Who Toiled at Shoemaker's Bench

The occupation of shoemaking has furnished to the ranks of statesmen, philosophers and scholars many men famous for their abilities in later life. An occupation which is conducive to reflection it no doubt tends to encourage and develop studious qualities wherever they exist by the gift of nature.

Nearly all modern civilized countries have possessed great and famous men who began life on the shoemaker's bench.

Roger Sherman, patriot, jurist and statesman of high rank, worked at the shoemaker's trade until he was twenty-two years old. It is said that Sherman always kept a book open before him as he worked that he might not lose a single instant when the cessation of his duties gave him a chance to study. He became a judge, a congressman, a senator, and was considered in his time one of the wisest of American public men.

Whittier, the poet, and Henry Wilson, vice president of the United States, were also shoemakers. The lives of both men were a triumph over early disadvantages and their utterances always revealed keen sympathy with workers.

Germany produced two famous shoemakers, Hans Sachs of Nuremberg, the Minnesinger and early writer of German lyric poetry, and Johann Joachim Winckelmann, the historian of ancient art.

In England the shoemaker's bench graduated William Gifford, who became a distinguished editor, publicist and author.

Robert Bloomfield, a work shoemaker, was a popular poet, and his "The Farmer Boy" is still remembered. Another English shoemaker was Thomas Holcroft, man of letters and dramatist. Still another was John Brand, antiquary and clergyman.—New York Times.

Muskats Plague Bohemia

American muskats are overrunning Bohemia. Twenty years ago a few of these animals were taken to that country and established on a farm near Prague. Now millions are living in Bohemia and adjacent countries. Great damage has been done to vegetable gardens; native frogs and fish are being exterminated; even roads, dykes and railway embankments are suffering from the muskrat burrows.

Dame Fashion Smiles

(By Grace Jewett Austin)

Much of the old music for songs used to be written for singing with voices in unison. Later chorus music was in "four part songs" for singing school use—those singing schools which two generations ago offered some of the social opportunities of the present "movies." Something like this has happened in costume planning.

Grace J. Austin. There was once upon a time a great belief in unison in color to be worn. Dame Fashion remembers a journey made at nineteen from Washington to Ohio, when there was a bride near her in the sleeper. She was quite talkative, telling of "quarts of rice thrown," and finally lifting modestly her long dress skirt of rich dark green wool material, so that her high shoes might be seen, made from the same green cloth, "to order." The more carefully matched the accessories, the more satisfied the bride or traveler felt with her apparel.

Today the "four part song" is nearer the ideal, in costume harmony. Bathing suits, pajamas, lingerie, morning dresses, sports wear and party gowns of all varieties take to many colors as joyfully as did Joseph's coat. When these many colors have the names of pretty flowers and gems, just the description of a gown becomes almost a line of poetry; as for instance, a "formal" compounded of tulip in shades of Parma violet, cyclamen pink and turquoise.

Paris, even Paris, has seemed to decide that the backless suits for daytime wear have not been a success. Tanning is good, but women may decide that it is possible to have too much of a good thing. Nobody seems to have worried over the backless suits very much, one way or the other. There were always many to whom they did not appeal, and those who did try them either for bathing or sports wear, caused no sensation. The voyage to the South Sea Islands may be a romantic thing, but it is hard to believe that American women and girls are really sighing to be South Sea Islanders. Indeed, as the summer advanced, Paris, which will always use black for everything, from little baby's dresses to grandmother gowns, if it has half a chance, declared that the most popular bathing suit was a black one, embroidered with flags of different nations.

Whether the D. A. R. and the secretary of war would approve of the stars and stripes worn on a bathing suit scarcely needs discussion.

No girl has a "beau" in these days. That word is as extinct as the dodo. But every girl and woman surely has "bows" on her dresses. Looking the other day at a large number of the newest of the new gowns, it was found that out of every ten, six had bows in various spots of the dress anatomy. Some were bows of the trimming material, some were cloth bows of the dress material, some were combined of the two so that both appeared in the bow when tied. Several were soft bows down from collars, some were tied at the side, as low as the hip-line, some may be at the back of the neck—but at any rate, a dress without its bow begins to look lonely.

Perhaps women have taken another leaf from the man's book. For a man without a tie may feel comfortable, but without a necktie he never feels really dressed.

(By Grace Jewett Austin)

Swathed Hipline Adds Note of Chic to Gown



The swathed hipline shown in this charming and youthful evening gown is achieved by an intricate row of shirring. A large taffeta bow is caught at the side of the descending waistline.

Modernistic Trimming Enhances Three-Piece



Crepe de Chine Makes Raincoat for Travel

A raincoat for packing into a small suit case is made of crepe de chine and looks at a glance like any afternoon coat. The collar fits high in back and ends with a full scarf that is worn thrown over the right shoulder. The sleeves are not too full and are finished with a puffed cuff that has a snug fitting wrist band. Although the general cut favors straight, slender lines, the bottom part is made of a circular or flaring flounce, which is highly flattering. A narrow belt carries out the new waistline. This coat is lined in a contrasting color and may be had in navy blue, black, dark green and brown.

One of the new large pouch bags for use during the warm weather is made of crepe de chine. The bag has no frame, the sides coming in to conceal an inside flap holding a change purse and mirror.

Frock of Long-Sleeved Type for Dinner Wear

Enter the formal long-sleeved dinner frock! This new adaptation promises to win popularity, because it has many virtues to recommend it. Chief among these virtues is the increased gracefulness which sleeves add to trailing hem lines, floating panels and swathed hips. One charming frock of the long-sleeved type was fashioned of natural colored lace as to bodice and hip band; dark brown lace made the skirt and bolero. Another, of bright red starched chiffon carried seamed panels extending in loose crisp flares to the ankle. With the dress was worn onyx brilliant jewelry and black satin slippers.

Navy Blue Is Suitable for Little Girls, Misses

Navy blue is always well chosen for little girls and their big sisters, and this year a rather bright shade of navy blue—not bright enough to be royal blue—has come into favor among well dressed women for summer resort wear.

An eighteen-year-old girl recently looked especially attractive in a two-piece suit of this clear navy blue, the jacket lined with candy striped silk and the blouse of fine white linen. With this were worn beige stockings, black patent leather shoes and handbag and a natural straw-colored hat with a black ribbon band.

Short Skirt Retains Popularity in Paris

Skirts still are short, says a Paris fashion correspondent. Even in those evening gowns that boast the longest draperies in the back, there is nearly always some movement or line that suggests the short skirt.

Some of the prettiest and most youthful models are made this way. Other evening dresses have their short line in the back, with draperies or panels at the side or in the front. Afternoon dresses frequently have an even hem, with only the rippling effect that comes from the flare of the skirt. Many, of course, do have uneven hem effects, usually at the side.

Brown Patent Leather Trimming for Footwear

Brown patent leather is regarded as a most distinctive trimming for shoes. This material is of a dark brown tint and is used for perforated bands which decorate brown lizard, snake and calf or suede shoes. It is also used for straps and narrow decorative strips. The heels of the newest street shoes are usually Cuban in shape and about two inches high. They are of the built up leather construction instead of being a wooden block with leather covering.

THE KITCHEN CABINET

(© 1929, Western Newspaper Union.)

"Make up your mind that you will accomplish in a thorough and capable manner what needs to be accomplished, and stick to it until you get it. I wish, I can, I will—these are the three trumpet notes to victory."

COOKING VEGETABLES

Caroline B. King, culinary expert, who has been one of the investigators in the study of proper cooking and seasoning of vegetables, says about the use of sugar in cookery: "Care and discrimination must be observed in adding sugar, and we should keep in mind the fact that it is used not primarily for its sweetening qualities, but to intensify and restore the vegetable's natural flavor." This holds for fresh, canned and dried vegetables. The following are some recipes recommended:

Spinach Hainault.—Clean spinach well and cook for ten minutes in as little water as possible; usually enough will cling to the leaves after they have been washed. Chop fine and drain well. Fry three or four thin slices of bacon, cut in small pieces and add to the spinach. To the fat in the pan add one tablespoonful of flour, one teaspoonful of sugar, one and one-quarter cupfuls of water. Cook until thick and pour over a quart of the cooked spinach. Stir lightly and serve. Use the liquor from the spinach for the water, to save all the minerals possible.

Fresh Peas and Scallions.—Put one cupful of shelled peas in boiling water and cook uncovered 20 minutes. At the same time stew a dozen scallions cut in two-inch pieces, in a tablespoonful of chicken fat or butter. Mix the drained peas and dust lightly with flour. Steam until tender, adding one cupful of soup stock. Cook gently for ten minutes and serve hot.

Carrottes a la Bourguignonne.—Cut 12 medium-sized carrots into 2-inch lengths. Cook until tender in salted water, to which a teaspoonful of sugar has been added. In the meantime, cook two chopped onions in melted butter until lightly browned. Mix with the carrots and dust with flour. Season with salt and pepper. When the flour is well browned add one cupful of soup stock. Cook gently for ten minutes and serve hot.

Cherry and Pineapple Conserves.

Measure four quarts of pitted cherries. Shred one medium sized pineapple. Weigh the fruit together and allow an equal amount of sugar. Cook the fruit and sugar for three-quarters of an hour after reaching the boiling point. Allow the marmalade to set in the sun for a day. Now pour into glasses and seal with paraffin.

Simple Desserts for Summer

One of the easiest desserts to prepare and one that takes but five minutes of time, is custard. Cooked in cups set in boiling water, the custard will be creamy and delicious with a few minutes' cooking on the range or in the oven. To one pint of milk, use two good-sized eggs, one-third of a cupful of sugar and a fourth teaspoonful of nutmeg. Cinnamon or any other spice liked may be used for flavoring. Beat the eggs slightly, add the sugar, milk, a pinch of salt and the spice. Pour into good-sized custard cups and cook until when tried with a knife thrust down through the center, it will come out clean. Remove at once from the heat and the hot water, place in ice water until cool, then near the ice where they will become cold. Serve with a spoonful of whipped cream, freshly grated coconut or plain as one wishes.

This dessert is one that may be given freely to young and old, so it is an especially good one to serve often. Taploca in various guises is another well liked and simple dessert. If the instant taploca is used, take one third of a cupful, add water to cover well and cook until it is transparent, adding more water if needed. It should be just thick enough to pour. Butter a baking dish, put in a layer of the taploca which has been slightly salted and then add a layer of any kind of fruit, fresh or canned. Apples are especially good. Use sugar with care if the fruit is canned. Cover with sugar and dot with butter and bake until the fruit is done and the top brown. When serving add nutmeg or cinnamon for flavor and cover the top of the dish with apples cut in eighths.

Prune Jelly With Almonds.

—Prepare a lemon jelly using a package of flavored gelatin, cover with a pint of boiling water or any fruit juice at hand; add lemon juice if the mixture is too sweet. Take prunes that have been soaked overnight and stewed gently until soft in the same water, using no sugar. Pour the jelly into cups to cover the bottom; when stiff drop in two or three prunes and a few blanched and shredded almonds. If carefully done the fruit will be in the center of the mold. Add more jelly after the prunes are added and set away to chill. Serve with a thin custard or with cream.

Flit with the Handy Flit Sprayer

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Short "Sob Story" of
Two-Wheeled Tragedy

The flames shot upward; the smoke curled in clouds around the doomed building.

Suddenly a young woman rushed up to one of the firemen.

"Oh," she cried, "save it for me! Save it!"

She pointed to a second floor window, and without a word the firemen rushed to do her bidding.

"How old was it?" asked one of the bystanders.

"Only a month!" sobbed the woman. "And look!"—as the figure of the fireman could be seen coming down the ladder again. "He has failed! He's coming back without it! Oh, what shall I do?"

The fireman approached.

"I'm sorry," he said, "but I could find no child."

"Child?" cried the woman. "I said nothing about a child!"

"Then—what was it?" they asked her.

"It was my b-b-bicycle!" she sobbed. "I'd only had it a month—on the installment plan, too!"—London Tiptons.

If They Had to Try It

I am tired of hearing our clever young men and girls say they would rather be living in the Eighteenth century. Like children, they imagine they would all have been fine ladies and gentlemen, Horace Walpole and the like. It is more likely they would have been Spitalfields weavers, grenaillers with the lush waiting for them, footmen and maids sleeping in dark holes, ragged and starved ushers, some of Squire Western's oats and statuary. A day of what is ordinary life to the average man or woman in the Eighteenth century would probably reduce them to screaming imbecility. No, we move on, in spite of all our stupid people—and our clever people.—London Saturday Review.

Wizard of the Wires

"Almost every man can find work if he uses his brains," asserted one who had traveled a good deal—"that is, if he has the ability to adapt himself, like the piano tuner I once met in the west of America."

"Why," I said to him, "for we were in a wild, unsettled country, surely piano tuning can't be very lucrative here? I couldn't imagine that pianos were very plentiful in this region."

"No, they're not," said the piano tuner, "but I make a pretty fair income by tightening up barbed-wire fences!"—London Answers.



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Geo. W. RYAN - Publisher and Editor
ISSUED EVERY FRIDAY
Established in 1921
Legal City and County Paper

Entered as second-class matter June 22, 1921, at Richmond, California, under the Act of Congress of March 3, 1879.

One year, in advance \$3.00

Six months, in advance \$1.50

Three months in advance \$1.00

Advertising rates on application

Legal notices must be paid for on or before delivery of affidavit of publication. No exceptions to this rule.

Terms of Subscription:

FRIDAY, AUGUST 23, 1929

**ALONG LIFE'S
TRAIL**

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

BURTON'S ROOM

IT IS interesting how much the places in which we live tell of our characters and of our tastes.

The club was crowded, the clerk said when I called for my reservation, and instead of putting me into the room which I usually occupy, he assigned me to a room left temporarily vacant by the absence of one of the regular guests. There were a few rows of books in the open shelves; pictures covered the walls, and the furniture and the hangings at the windows were apparently the property of the regular occupant of the room.

It was curious how quickly and accurately the contents of the room revealed the man who had lived in it. I got his name from a signed photograph on the wall—the picture of a well known Philadelphia physician. The signature read: "To Robert Burton, courageous fighter, who did a hard piece of work well."

He had been a college man, it was clear to see, interested in athletics. Other pictures showed his love for out-of-doors, for rivers and lakes and high mountain peaks. There were camping scenes with dogs and guns and a beautiful white horse showing in numerous prints. There was a wide sweep of sea with men in a beautiful sailboat in the foreground. There were mountain scenes of the Jungfrau and the Eiger, the Yosemite valley, and of the Canadian Rockies, and every one testified to the man's love of a clean healthy out-of-door life.

His books revealed a discriminating taste, though a rather narrow range of interests. He was a chemist and a physicist apparently, for there were many treatises on chemistry and physics on his book shelves. There was some poetry and some fiction in the collection, but these too, were healthy practical sorts, concerned most with adventure, with nature and the great out-of-doors. There were no problem novels, no poetry of sentiment, but Zane Grey's Western tales were there, and Kipling's "Captain Courageous" and his "Barrack Room Ballads."

There were no children's faces looking down from the walls, and the only woman's face was that of a sweet gray-haired old lady—his mother's face no doubt. Cudl had evidently found him stony-hearted and had gone away discouraged. He was no lady's man; that was clear to see.

But the whole atmosphere of Burton's room showed him to be strong and healthy, orderly and friendly. He was a man of good taste, a clean liver and a clear thinker. I left his room with a great respect for him, though I had never seen him and may never do so.

(© 1928, Western Newspaper Union.)

The people are blocking their own way unless they demand a new charter.

Cuban Death Penalties

The Cuban embassy says that the execution in Cuba, when the death penalty is carried out, depends upon the condition of the man sentenced. If the condemned man is a member of the army, he is shot by a squad of soldiers. In case of a civilian being condemned to death, the execution is carried out by garrote. Garrote is a chair similar to the electric chair, which has a collar of iron and hide, which is fitted to the neck of the victim. This collar is attached to a large screw which, on moving, compresses and suffocates, causing death by strangulation or broken neck. Generally the victim is declared dead within ten or twelve minutes after the execution. It is a very old form of penalty, used in Spain since 1832.

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Rather Different

No one in the village showed much concern at the news that Rooker was dead, for he had earned a reputation as one who could not be trusted. But a few months after his funeral Rooker was responsible for a big sensation.

"Have you heard about the defacement of Rooker's tombstone?" asked one villager of another as the two met in the main street. It appeared to be the one topic of conversation in the place. But the second villager, had heard about it.

"What's happened?" he inquired.

"Some one has added the word 'friends' to his epitaph."

"What was his epitaph?"

The first villager grinned.

"He did his best," he said.

Indiana in History

The word "Indiana" was first used as the name of a triangular tract of territory containing about 5,000 square miles which is now a part of West Virginia. The tract was given by the Six Nations of Iroquois Indians about 1778 to the Indiana Land company, as indemnity in the settlement of a claim for merchandise taken by a war party of Indians. Later the state government refused to recognize the transaction and Indiana ceased to exist. In 1800 the Northwest territory was divided and part of it called "Indiana Territory." After several changes of boundary it became the section that later became the state of Indiana.

Two Sides to a Weasel

A weasel is good to look upon, for his face, in spite of beady eyes, is handsome, his body supple in a degree almost beyond belief, and his coloring a rich blending of blacks,umber, browns and tans. Add to good looks, says Nature Magazine, an almost total indifference to good looks, says Nature Magazine, an almost total indifference to good looks, and a spirit of sprightly playfulness, and a vigor and alertness that requires almost constant motion. Then subtract from these pleasing qualities a nature which in downright blood-thirstiness and voraciousness has no equal—certainly the total equals an individual with personality plus.

The Terminal is on file in the Capitol Library, in Washington, D. C., also in the State Library at Sacramento. It is also on file in all the public libraries of Los Angeles, San Francisco, Oakland, Berkeley, Martinez, Richmond and all the Chambers of Commerce. No daily papers are extended this privilege as the work of filing becomes too cumbersome. The once a week publications are favored because of the convenience and their contents being summarized for the entire week.

Some Comparative Figures Showing Extravagance of Richmond City Government

(Compiled and submitted by LEE, D. WINDREM)

The following is taken from the 1928 Annual Auditors' Reports of Richmond, Berkeley and San Jose, cities with three and four times the population of Richmond. The figures have been verified and are absolutely correct.

BERKELEY

Berkeley Tax Rate	\$1.59
Assessed valuation	\$85,215,340
Population	85,000
Cost of government, exclusive of schools, interest on bonds and library funds	\$1,096,627.97
Cost of Schools	388,681.12
Cost of City Council	2,789.98
Cost of City Clerk	5,486.52
Cost of City Auditor	8,244.76
Cost of City Manager	14,152.88
Cost of Treasurer, Assessor & Tax Col.	34,070.68
City Engineer	16,843.16
City Attorney	5,336.38
Salaries of City Officials	
City Manager	10,000.00
City Clerk	2,700.00
Deputy Clerk	1,920.00
Assessor (no deputy)	3,180.00
Sanitary Inspector, no assistant	2,400.00
Engineer & Supt. of Streets	4,500.00
Dep. Street Supt. (no clerk)	2,520.00
City Attorney	3,330.00

The following is an item from the San Jose Auditor's Report:

Population 67,000; Cost of City Government \$431,505.24

NOTE—Here is a city with more than three times our population and yet their administration last year cost \$346,185.46 less than ours. Those who pride themselves on our present government will please take notice.

The Terminal newspaper is in demand and there is a reason. The people want to know the real facts, and they are getting them in The Terminal. Hundreds of Terminals are being circulated. The Terminal telephone is busy answering calls for the paper. The Terminal has a fund of information, facts concerning the "inner workings" of city government that will be interesting reading to taxpayers. Send in your subscription now. You will get the desired information in the entire week.

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